



MEDIA GUIDELINES

Event:	2017 I BFA Women's Baseball Asian Cup 2017 第一屆亞洲盃女子棒球錦標賽
Press Conference:	1 September 2017, 3:30p.m. Lecture Theatre, 2/F., Olympic House, 1 Stadium Path, Causeway Bay, Hong Kong.
Opening Ceremony:	2 September 2017, 9:30a.m. Sai Tso Wan Baseball Field Sai Tso Wan Recreation Ground, No. 90 Sin Fat Road, Lam Tin, Kowloon
Game Time:	2-7 September 2017 Sai Tso Wan Baseball Field Sai Tso Wan Recreation Ground, No. 90 Sin Fat Road, Lam Tin, Kowloon View game schedule: https://www.bfawbac.asia/html/en/main-top-menu/schedule.html
Closing Ceremony:	7 September 2017, 1:00p.m. Sai Tso Wan Baseball Field Sai Tso Wan Recreation Ground, No. 90 Sin Fat Road, Lam Tin, Kowloon

Apply Accreditation

To apply for media accreditation, please visit the following website for online registration.

https://www.bfawbac.asia/load.php?link_id=237530

Terms and conditions

1. Completion of the application form does not guarantee acceptance and acceptance at one event does not guarantee acceptance at future events.
2. Accreditation may be revoked at any time if your conduct does not meet the expected standards as communicated to you by the event organisers or tournament officials before and during the event.
3. Hong Kong Baseball Association may require media attending its events to demonstrate that they have a minimum of HK\$650,000 public liability cover whilst working at the event. By applying for media accreditation at a Hong Kong Baseball Association event you are declaring that you will be able to provide evidence of such cover should it be requested.

All card holders are held to abide & adhere by the following guidelines by acceptance of and use of their issued 2017 I BFA Women's Baseball Asian Cup (2017 WBAC) Media ID Card.

DEFINITIONS

Media

Any individual granted a media Accreditation Card by the Hong Kong Baseball Association (HKBA).

Official Media Partners

Any agent who was appointed by the HKBA as **Official Media** in an event that hosted by the HKBA. The following media agents have been appointed as Official Media in the 2017WBAC to perform respective duties. Official Media shall have priority to access and occupy the best position to do interview, photo shooting or video filming.

Upower: Official Media Partner to offer live streaming of selected games in the 2017 WBAC.

BastillePost: Local online newspaper to report the tournament news.

901 Media and Agency: Pre-game events and tournament news writing.

MediaMix: To arrange pre-event activities and prepare press release to local media.

Official Functions

Any event which is officially organised by the HKBA or sanctioned by the World Baseball Confederation (WBSC) or the Baseball Federation of Asia (BFA) in connection with the 2017 WBAC.

For the avoidance of doubt, this expressly includes, without limitation, all games and/or events held at Official Training Venues, the opening ceremony, the closing ceremony, any gala dinner, lunch, or banquet, cultural events, official press conferences, and launch events.

Media Access at Official Functions

Accredited Media are permitted access to open meetings in designated areas. If these areas are in addition to the fixed press areas, they will be designated by HKBA in consultation with the chairperson of the meeting/game.

How to get your Accreditation Card

After submitting online accreditation, HKBA will inform you the result, you may be required to provide further information for assessment. If your application is accepted, you have to submit a recent photo to issue an Accreditation Card. Please inform us which location to collect your Accreditation Card by returning the notification email.

Contact Information

All media requests and questions should be addressed to Hong Kong Baseball Association, (852) 2504-8330, hkbasa@hkolympic.org. During the event period, should you need any immediate assistance, please contact Mr. Nelson lam at 9425 4008 or Ms Nicky To at 9055 0021.

Designated Areas

According to tournament regulations (Section 2, 10.0), no cameramen shall be allowed to enter the playing field when a game is underway. Cameramen are allowed to enter the playing ground only when opening and closing ceremonies are held and before and after the game is played.

A special section shall be reserved on the field for the cameramen and photographers. Only the agencies of **Official Media** are allowed to enter both dugouts for shooting during the game play. Other Accredited Media should stay behind the fences surrounded the field. Designated areas will be in front of the bleacher seats in Zone A, Zone B and Zone C.

Any photographers including **Official Media** are not permitted in the actual dugout area or on the field once the game begins. Please wait until the end of the inning to move to or from these areas.



Diagram: Sai Tso Wan Baseball Field Floor Plan

Media Interviews

The team delegates can be made available for interviews prior to on-field practicing and following batting practice. Interviews cannot be conducted during batting practice. Media members wishing to do an off-site interview or a feature story should contact the Team Manager no later than 24 hours prior to the scheduled interview time. The media is asked to be respectful of the players' pre-game schedule when requesting an interview. No one will be permitted to interview starting pitchers pre-game on the day of their start.

Mixed Zone

An interview backdrop is located opposite to the batting cages. The Team Official Delegation shall pass through the Mixed Zone on their way from their dugout to their bus after each game. Media can meet the team delegates in front of the interview backdrop.

Limitations of Support

Due to the limitation on Sai Tso Wan Recreation Ground, there is no Wi-Fi access, no media workroom for Accredited Media. No kiosk is available. There is a drink vending machine and drinking fountains as shown in the Sai Tso Wan Baseball Field Floor Plan.

HKBA can arrange lunch box on the field for Accredited Media on pre-order request at your own expense. Please fill out the order form and return to hkbas@hkolympic.org before 31 August 2017.

Location Map of Olympic House

